# 

## GRAMMY MUSEUM FOUNDATION<sup>™</sup> RECEIVES \$2M DONATION FROM THE RAY CHARLES FOUNDATION

### OFFICIAL GRAMMY<sup>®</sup> WEEK EVENT HOSTED BY JIMMY JAM TO CELEBRATE THE RENAMING OF THE MUSEUM'S ROOFTOP TO *THE RAY CHARLES TERRACE AT THE GRAMMY MUSEUM* FEATURING ARTISTS ALOE BLACC AND DJ KHALIL ON JAN. 29

### DONATION WILL GO TOWARD SUPPORTING THE MUSEUM'S CAMPAIGN FOR MUSIC EDUCATION

LOS ANGELES (JAN. 18, 2024) - The <u>GRAMMY Museum</u> Foundation<sup>™</sup> received a \$2M donation from The Ray Charles Foundation. To celebrate this gift and honor Ray Charles' lasting legacy as one of the most iconic and celebrated artists of all time, the GRAMMY Museum<sup>®</sup> will rename their rooftop terrace *The Ray Charles Terrace at the GRAMMY Museum*. Funds from this gift will go towards the Museum's <u>Campaign For Music</u> <u>Education</u>, which launched in October 2022 and aims to expand access to the Museum's education programs, including GRAMMY In The Schools<sup>®</sup> programming.

An official GRAMMY<sup>®</sup> Week event honoring the terrace renaming will take place the evening of Mon, Jan. 29, 6:30-9 p.m. ahead of the 66th Annual GRAMMY Awards<sup>®</sup>. The ribbon-cutting celebration, hosted by GRAMMY-winning producer Jimmy Jam, will feature a red carpet, cocktail reception, music curation by GRAMMY-winning DJ Khalil, and a performance by GRAMMY nominee Aloe Blacc, who will perform some of Ray Charles' biggest hits.

<u>The GRAMMY Museum's rooftop terrace</u> serves as an incredible resource for the Museum and the community, boasting phenomenal 180-degree views of Downtown Los Angeles and the Hollywood Sign, and hosting more than 150 events each year, making it one of the most sought-after venues in Downtown Los Angeles.

"The GRAMMY Museum embodies the spirit of our mission to empower young people through education," says Valerie Ervin, President of The Ray Charles Foundation. "We are thrilled to be able to continue our partnership with the Museum and help them achieve their goal of expanding music education and fostering a love of music in our next generation."

"As the GRAMMY Museum celebrates our 15th Anniversary, more than ever we are leaning into expanding music education and access to our renowned programs," said Michael Sticka, President/CEO of the GRAMMY Museum. "We are incredibly grateful to our partners, The Ray Charles Foundation, for their generosity and investment towards the Museum's *Campaign for Music Education*, which will help us further our educational mission. It's an honor to deepen our longstanding relationship."

<sup>•</sup> **GRAMMY Museum Receives 2M Donation From The Ray Charles Foundation | Page 1 of 3** 

### SRAMMY MUSEUM®

#### ABOUT THE CAMPAIGN FOR MUSIC EDUCATION

The GRAMMY Museum's Campaign For Music Education launched in October 2022 with the goal of raising money for their educational endowment and programs. The funds raised will expand access to their music education programs across the country. The campaign is co-chaired by some of the biggest names in music, including Billie Eilish, Dua Lipa, Bruno Mars, Shawn Mendes, and Rosalía. The GRAMMY Museum's objective is to eliminate the financial burden to access music education and foster the next generation of music's creators and leaders. The campaign is a call to action for the music industry, with labels, publishers, artists, promoters, and more coming together to ensure that music education is accessible, sustainable and available for any and all who want it.

#### **ABOUT GRAMMY IN THE SCHOOLS**

GRAMMY In The Schools is the "umbrella" name for all GRAMMY Museum Foundation education activities, which fund school music programs, provide valuable career guidance, and honor teachers and students nationwide. Some of these programs include GRAMMY Camp<sup>®</sup>, GRAMMY In The Schools<sup>®</sup> Fest, GRAMMY In The Schools Sessions, GRAMMY Museum Student Showcase, and GRAMMY In The Schools Workshops. Additionally, the Music Educator Award<sup>™</sup> presented by the GRAMMY Museum and the Recording Academy<sup>®</sup>, honors outstanding music educators. Lastly, we expanded our online presence with the GRAMMY In The Schools Learning Hub, which is an online resource allowing educators, students, parents, music professionals, and music lovers to gain valuable insights and strategies on anything involving music.

#### ABOUT THE GRAMMY MUSEUM

The GRAMMY Museum, currently celebrating its 15<sup>th</sup> anniversary, is a nonprofit organization dedicated to celebrating and exploring music from yesterday and today to inspire the music of tomorrow through exhibits, education, grants, preservation initiatives, and public programming. Paying tribute to our collective musical heritage, the Museum values and celebrates the dynamic connection in people's diverse backgrounds and music's many genres, telling stories that inspire us, and creative expression that leads change in our industry.

For more information, visit <u>www.grammymuseum.org</u>, "like" the GRAMMY Museum on Facebook, and follow @GRAMMYMuseum on Twitter, Instagram and TikTok.

### ABOUT THE RAY CHARLES FOUNDATION

The Ray Charles Foundation is dedicated to providing support in the area of hearing disorders and the empowerment of young people through education by offering support to educational institutions and non-profit education programs. Ray Charles said: "*The inability to hear is a handicap; not the inability to see.*" The vision of The Ray Charles Foundation is to instill in the youth of America that "there is no challenge too great one cannot overcome."

• GRAMMY Museum Receives 2M Donation From The Ray Charles Foundation | Page 2 of 3



###

CONTACTS

Jasmine Lywen-Dill Director of Communications T. 213.725.5703 jlywen-dill@grammymuseum.org

Jaime Rosenberg 2b Entertainment T: 917.292.2490 jaime@2bentertainment.net

Luke Burland 2b Entertainment T: 310.721.4443 luke@2bentertainment.net

• GRAMMY Museum Receives 2M Donation From The Ray Charles Foundation | Page 3 of 3