

GRAMMY MUSEUM® PRESENTS SELENA: FROM TEXAS TO THE WORLD

SPECIAL POP-UP EXHIBIT FEATURES SELENA'S PERSONAL ARTIFACTS SHOWN FOR THE FIRST TIME OUTSIDE OF THE SELENA MUSEUM

LOS ANGELES (NOV. 6, 2025) — The GRAMMY Museum® presents *Selena: From Texas To The World*, a special pop-up exhibition celebrating the enduring legacy of Selena, an icon whose impact on music, fashion and culture continues to inspire generations around the world. Opening Jan. 15, 2026, and running through March 16, 2026, this limited-time exhibit marks the first official display of Selena's personal artifacts outside of the Selena Museum in her hometown of Corpus Christi, Texas.

Curated in collaboration with Suzette Quintanilla, Selena's sister and President of Q Productions, the exhibit offers an intimate glimpse into Selena's life, artistry and groundbreaking career.

Suzette says, "The Quintanilla Family & Chris Pérez are deeply honored to share Selena's story and legacy with fans in such a meaningful way. It's incredibly special to share these treasured items, for the very first time outside of our Selena Museum, at the iconic GRAMMY Museum in Los Angeles. Selena and our band were extremely proud to receive a GRAMMY[®] for our live concert. This exhibit is a beautiful tribute to her spirit, her culture and the unwavering love she had for fans."

Kelsey Goelz, GRAMMY Museum Curator, added, "Selena's impact transcends genres and generations. She paved the way for so many artists who followed in her footsteps. We're thrilled to celebrate her at the GRAMMY Museum, where lifelong fans can feel closer to her and a new generation can discover her."

Beyond her chart-topping success, Selena was a fashion pioneer whose signature style, from shimmering bustiers and iconic stage outfits to bold red lipstick, continues to influence pop culture and street fashion today. Her charisma, determination and pride in her Mexican-American heritage made her a symbol of empowerment for young women and Latin communities across the world.

Exhibit highlights:



- 1. The outfit Selena wore on the cover of *Amor Prohibido*, complete with her signature gold hoop earrings
- 2. The white beaded Lillie Rubin gown Selena wore to the 1994 GRAMMY Awards®
- 3. Selena's GRAMMY Award and Lifetime Achievement Award
- 4. Instruments played by Selena's siblings Suzette Quintanilla (snare drum) and A.B. Quintanilla III (bass), as well as former husband Chris Pérez (guitars)
- 5. Selena's microphone, still marked with her red lipstick
- 6. Hand-drawn fashion designs from her teenage years
- 7. Selena's personal cell phone

For press photos please click <u>here</u>.

To view this release in Spanish, please click here.

For tickets and more information on the exhibit, please visit here.

ABOUT SELENA

It is not an everyday occurrence that an individual is born who is destined to touch the lives of millions. But on April 16, 1971, in Lake Jackson, Texas, such an individual was born. Her name was SELENA. Alongside her brother, Abraham III (bass), sister, Suzette (drums), and their manager father, Abraham, they created an unforgettable musical experience that continues to inspire and thrill fans globally to this day. With the combination of her charismatic stage presence and memorable songs, she ultimately became the #1 selling female artist in Latin music history and is acclaimed for hits such as "Como La Flor," "Bidi Bidi Bom Bom," "I Could Fall In Love," and "Dreaming Of You." All this culminated in her becoming the first female Tejano artist to win a GRAMMY® Award, earning Best Mexican/American Album for *Selena Live!* She has become a legendary bicultural icon and one of the most celebrated Mexican-American entertainers of the late 20th century and continues to be lauded to this day.

ABOUT THE GRAMMY MUSEUM

The GRAMMY Museum is a nonprofit organization dedicated to celebrating and exploring music from yesterday and today to inspire the music of tomorrow through exhibits, education, grants, preservation initiatives, and public programming. Paying tribute to our collective musical heritage, the Museum values and celebrates the dynamic connection in people's diverse backgrounds and music's many genres, telling stories that inspire us, and creative expression that leads change in our industry.

For more information, visit www.grammymuseum.org, "like" the GRAMMY Museum on Facebook, and follow @GRAMMYMuseum on Instagram and TikTok.

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GRAMMY Museum: Jasmine Lywen-Dill

Sr. Director of Communications, GRAMMY Museum

T. 213.725.5703

jlywen-dill@grammymuseum.org